



Government of West Bengal, Dept. Of Agricultural Marketing
Project Management Unit, SUFAL BANGLA

2nd Floor, Uttarapan Civic Centre, Maniktala, Kolkata - 700054

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No. 1214/24/4/DPP/SB/2015-16 Dated 26.11.2018



NOTICE

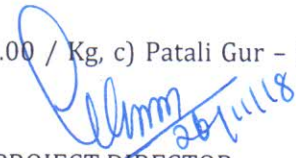
This is to state that Geographical Identification Registry, Govt. of India has issued Geographical Identification No. 382 for "Joynagar Moa" in favour of Joynagar Moa Nirmankari Society of Radhaballavtala Road, Jaynagar - 743338, South 24 Parganas (Certificate No. 224) (Copy attached), Contact No. 8293216266 / 9477399667.

We are glad to inform that aforesaid G.I. tagged Joynagar Moa will be available along with Nalen Gur and Patali Gur in the following Sufal Bangla stores from 28.11.2018 evening.

Sl. No.	Name of the store	Type of store	Address of the Store
1	Santoshpur	Static	Santoshpur Municipal Market, Santoshpur, Kolkata.
2	New Alipore	Static	Late Bholanath Mukherjee & Debapriya Bose Bazar, New Alipore, Behind Army camp.
3	Ironside Road	Static	Govt. RHE, 44, Ironside road, Kolkata - 700019, near Birla Mandir.
4	Tollygunge	Static	28 Graham Road, Kol - 40, Opposite State Poultry Farm, Tollygunge.
5	Diamond City South	Mobile	Dimond City South, Karunamoyee, Tollygunge, Kolkata.
6	Belgachia	Static	Belgachia Campus of WBV&FU.
7	Lake Gardens	Mobile	Lake Gardens Govt. RHE, Kolkata.
8	Tangra	Mobile	Ekta Floral Housing, Christopher Road, Kolkata.
9	Active Acres	Mobile	54/10 DC Dey Road, Kolkata - 700015.
10	Ajoynagar	Mobile	near Udit Complex, E. M. Bypass.
11	Salt Lake	Static	Prani Sampad Bhavan, Salt Lake City, Kolkata.
12	Nalban Food Park	Static	Nalbon Food Park, DD- Block, Sec -V, Kol-64 .
13	AJ Block	Mobile	AJ113, Beside Community Hall, Salt Lake, Sector- III, Kol-91
14	Dream Excellency	Mobile	Kali Park, Rajarhat, Kolkata- 700 136.
15	New Town	Static	S/307, Action Area II-B, New Town.
16	New Town	Static	S/441, Action Area I-B (BD Block)New Town.
17	New Town	Static	Swattik, Action Area 1C (CB Block), New Town.
18	Sukhobrishti	Static	Sukhobrishti, Action Area-III, New Town, Kol-156.
19	UniworlD City	Mobile	UniworlD City, New Town, Rajarhat, Action Area - III, Kol.
20	Mandirtala	Static	Near Mandirtal Bus Stand, Howrah.
21	Baruipur	Static	In front of Baruipur Municipality, Baruipur, South 24 Pgs.
22	Chinsurah	Static	Barabazar, Chinsurah, Hooghly, Near Chinsurah PS.

Timing: Static Stores - Morning & Evening, Mobile Stores - Only Morning

Price: a) Joynagar Moa - Rs. 200.00 / 10 pcs. pack, b) Nalen Gur - Rs. 300.00 / Kg, c) Patali Gur - Rs. 200.00 / Kg


PROJECT DIRECTOR
SUFAL BANGLA

प्ररूप O-2



बौद्धिक
सम्पदा भारत



FORM O-2



INTELLECTUAL
PROPERTY INDIA

भारत सरकार
GOVERNMENT OF INDIA

भौगोलिक उपदर्शन रजिस्ट्री
Geographical Indication Registry

वस्तुओं का भौगोलिक उपदर्शन (रजिस्ट्रीकरण तथा संरक्षण) अधिनियम, 1999
Geographical Indication of goods (Registration and Protection) Act, 1999

धारा 16 (1) के अधीन भौगोलिक उपदर्शन अथवा धारा 17 (3) (ई) के अधीन प्राधिकृत उपयोक्ता के रजिस्ट्रीकरण का प्रमाणपत्र
Certificate of Registration of Geographical Indication under section 16 (1) or of authorised user under section 17(3)(e)

भौगोलिक उपदर्शन संख्या:
Geographical Indication No.: 382

CERTIFICATE NO. 224

प्राधिकृत उपयोक्ता संख्या
Authorised user No.:

दिनांक
Date : 10.05.2012

प्रमाणित किया जाता है कि भौगोलिक उपदर्शन (जिसकी समाकृति इसके साथ उपाबद्ध है) / प्राधिकृत उपयोक्ता

के नाम से वर्ग में संख्या के अधीन दिनांक को

के लिए रजिस्टर में रजिस्ट्रीकृत किया गया है।

Certified that the Geographical Indication (of which a representation is annexed hereto)/ authorised user has been registered in the register in the name of **Joynagar Moa Nirmankari Society, Radhaballavtala Road, Joynagar - 743338, South 24 Parganas, West Bengal, India**

in class 30 under no. 382
in respect of "JOYNAGAR MOA"

as of the date 10.05.2012

Falling in Class - 30 - in respect of - Sweet Meat Products - Food Stuff



आज दिनांक 20 को चेन्नई में मेरे निदेश पर मुद्रांकित किया गया।

Sealed at my direction this 23rd day of March 20 15 at Chennai.

Rajiv Aggarwal, IAS

रजिस्ट्रार, भौगोलिक उपदर्शन
Registrar of Geographical Indication.